

BUZZERS

BUZZERS COMMUNITY CIC

buzzerscommunitycic.co.uk

WELCOME PACK



FREE INCLUSIVE SPORTS &

PHYSICAL ACTIVITIES

TO COMMUNITIES IN LONDON & KENT

BUZZERS COMMUNITY CIC was launched in January 2025 on the back of a hugely successful HAF programme run through its partner company - *Buzzers Academies Ltd.* Our business ethos is simple; to deliver **affordable**, **accessible** and **inclusive** sports and physical activities to children and families across London and Kent, including -

- HAF Programme
- Disability Sport
- SEN Activities
- Multi-Sports School Holiday Camps
- Adult Fitness & Wellbeing Sessions
- School Partnership Funding

“We are proud to collaborate with several schools within London and Kent, supporting their vision to engage and enthuse children and young people with FREE sports for the entire community.

Sport is a powerful platform to create meaningful and lasting relationships - not only among team members, but also in the whole community. We are passionate about offering high quality physical activity for children. We believe every child should have the opportunity to enjoy a healthy active lifestyle.

We understand that sport and physical activity has the power to transform the lives of young people. Coaching careers very much focus on elite sport, but we recognise that we need to give young people a broad, high quality experience to ensure they want to pursue sport and physical activity as they get older.”



Matt Walker

Managing Director

matt.walker@buzzers.org.uk

07930 397 185



OUR PROPOSAL:

THE WHAT, HOW & WHY

Our social purpose is to create change in local communities by providing an inclusive environment for all ages to explore a variety of sports and physical activities, developing CONFIDENCE, PHYSICAL HEALTH, and SOCIAL INTERACTION SKILLS along the way.

Buzzers Community CIC activities will support and nurture children, young people and adults during term-time and school holidays. The main aims of the CIC will be to **source and secure funds for school and community projects** through external organisations. Our key focus is to sustain existing Physical Education and Sports provision both within schools and the community, and to expand this delivery alongside new schools and community partners. We also aim to increase our delivery for all ages within parts of Kent, in partnership with Kent County Council, focusing on being a delivery partner within the new Family/Youth Hubs structure.

WHAT WE PROVIDE YOUR SCHOOL WITH:

Buzzers Community CIC will:

- Assign a dedicated staff member to lead and act as the main contact for your school.
- Identify and complete all agreed funding applications.
- Provide qualified, accredited, and DBS-cleared staff for all programme sessions.
- Invoice your school for delivery, at the end of each term when the school receives funding directly.
- Create and manage all marketing and promotional activity linked to funded programme delivery.
- Visit your school to promote funded programmes at assemblies, parent and PTA events, and community sessions.
- Hold regular progress meetings with your school SLT to review delivery and to make any necessary adjustments, if or where agreed required.
- Produce end-of-delivery reports for funders that require them.
- Not charge your school for Buzzers Community CIC staff time when applications are unsuccessful.
- Promote all programmes and partnerships with your school on the Buzzers Community CIC webpage and social media platforms.
- Include details of our partnership with your school on our CIC webpage. For this, Buzzers Community CIC will require a high-definition copy of your school crest.
- Create a dedicated booking and register page for your school on our online system.
- Ensure all company Policies are in-line with your school's requirements i.e. Safeguarding.

WHAT WE NEED FROM YOUR SCHOOL:

Your school will be expected to:

- Allocate a designated staff member to act as the main contact for Buzzers Community CIC throughout programme development and application preparation.
- Provide access to suitable and agreed school areas for the delivery of sport, physical activity, wellness, and training sessions for local communities.
- These sessions are intended to take place outside curriculum time and, where possible, on evenings and weekends.
- Manage any funding received directly, following the funder's financial procedures and completing an end-of-programme budget and spend report.
- Acknowledge funders by recognising their support on the school's website.
- Allow Buzzers Community CIC access to school marketing channels, including newsletters and social media, for agreed promotional purposes.
- Review and approve all marketing materials before they are used.
- Commit to using only Buzzers Community CIC for all agreed and secured funded delivery.
- Comply with funder expectations that community sessions for young people are open to participants beyond the school's own pupils, ensuring inclusive access for local communities.



OUR PROPOSAL: THE WHAT, HOW & WHY.

Buzzers Community CIC, in partnership with primary, secondary, special educational needs, and pupil referral schools, is proposing a funding and delivery programme designed to increase access to sport, physical activity, wellness, and training opportunities within local communities. These sessions will take place in agreed areas of each participating school's premises.

Buzzers Community CIC will lead on identifying and securing external funding from local, regional, and national funders. We will also approach local and national businesses to request financial support for agreed programmes.

Depending on each funder's eligibility criteria, some funds may only be accessible to schools, while others may only be available to Buzzers Community CIC. As a result, two funding application options are available for us to work in collaboration on.

TYPES OF FUNDING :

Buzzers Community CIC has extensive experience in securing funding at local, regional, and national levels.

For school-based delivery, we primarily target revenue funding, which typically covers:

- Coaching and instructor costs
- Venue hire (where eligible)
- Marketing and promotion
- Equipment and resources

Funding conditions vary between funders. Some may not cover venue hire; in these instances, Buzzers Community CIC will pursue as many opportunities as possible aimed at ensuring that your school benefits, for example, through the purchase of sports or physical activity equipment for programme delivery and school curriculum use.

Other funders may provide marketing support that can cover the cost of printed materials such as posters and flyers.

Where venue hire is not funded, the cost will be recorded as in-kind support from your school, which greatly strengthens funding applications.

Most of the funders Buzzers Community CIC will target, focuses on supporting communities experiencing disadvantage, particularly in areas with low income and underrepresentation in sport and activity. Our programmes are designed to remove barriers to participation in structured and regular physical and wellbeing opportunities.

Therefore, all community sessions delivered at your school will be free of charge for participants.

NEXT STEPS:

If your school agrees to partner with Buzzers Community CIC:

- Buzzers Community CIC staff will meet with your school contact to finalise the delivery plan, schedule, and target community groups.
- Buzzers Community CIC will produce a Service Level Agreement (SLA) outlining roles and responsibilities, to be signed by both parties.
- Once the SLA is signed, Buzzers Community CIC will begin the funding application process and continually keep your school informed of progress.
- For applications requiring school submission, Buzzers Community CIC will support your school in setting up the relevant accounts and completing the process.
- Upon notification of any successful applications, Buzzers Community CIC and your school contact will meet to confirm delivery plans for the funded programmes.



HEAR WHAT OUR SCHOOL

CUSTOMERS SAY...

“ It was a great pleasure to work with Buzzers, and I am delighted to recommend them for their exceptional sports provision. During their time with us, the impact on our school community at St Anthony’s was profound. The hallmark of Buzzers was their committed and dedicated staff, who not only ensured high-quality provision for our children but also provided rigorous and insightful training for our school staff. This dual focus ensured that the standard of physical education remained consistently high throughout our partnership.

Our pupils, from the Early Years right through to Year 6, were consistently engaged in a wide range of fun and energetic sporting activities. Whether they were participating in football, tennis, gymnastics, or various other sports, the children were always active and enthusiastic. It was wonderful to witness them developing their sporting abilities alongside vital life skills such as collaboration, problem solving, risk taking, and communication.

Furthermore, the coaches served as excellent role models, inspiring the children to lead healthy lifestyles and approach physical activity with confidence. One of the most admirable qualities of Buzzers was the truly inclusive nature of their lessons. Regardless of their backgrounds or abilities, all pupils were supported and encouraged to achieve their full potential. Thank you, Buzzers, for all you do for the children at St Anthony’s; your contribution to our school is invaluable. ”

Danielle Gayle - **Headteacher**
St Anthony’s Catholic Primary School

“ We have worked in partnership with Buzzers Academies across a number of schools within our Trust over several years, delivering a wide range of high-quality provision including PE curriculum support, extra-curricular clubs, and holiday camps. Their team has consistently demonstrated professionalism, strong organisation, and an excellent ability to engage pupils of all ages and abilities.

The impact of their work has been significant. Participation in sport and physical activity has increased across our schools, with pupils showing greater confidence, improved teamwork skills, and a more positive attitude towards healthy lifestyles. Staff have also benefited from working alongside experienced coaches, supporting their own professional development in delivering high-quality PE lessons.

In addition, the holiday camps and enrichment activities have been particularly valuable for our communities, providing accessible and well-structured opportunities for children to remain active and engaged outside of term time. We would have no hesitation in recommending Buzzers Academies and fully support their initiative to expand provision through their Community Interest Company, particularly in targeting areas of disadvantage where such opportunities can make a meaningful difference. ”

Matt Rampton - **CEO**
Chancery Education Trust

“ We have worked with Buzzers Academies for a number of years now, and their impact on our school has been consistently excellent. They deliver high-quality coaching across both curriculum time and after-school provision, engaging pupils of all abilities and fostering a genuine enthusiasm for sport. One of the aspects we value most is the consistency of staffing; having familiar coaches who build strong relationships with our pupils has made a significant difference to participation, behaviour, and overall enjoyment.

Their contribution has extended far beyond day-to-day coaching. They have played a key role in helping us expand our extra-curricular offer to a record number of after-school clubs, while also introducing new sports such as baseball and NFL Flag into our curriculum, opportunities our pupils would not otherwise have experienced. This has translated into remarkable sporting success, including becoming Bromley champions in NFL Flag, tag rugby, small schools athletics and cross-country, as well as Kent champions in 7-a-side football.

We greatly value our partnership with Buzzers and look forward to continuing it for many years. We are also fully supportive of their initiative to develop additional sports provision for FSM pupils, which aligns closely with our own commitment to inclusion and equal opportunity in sport. ”

Dustin Carere - **Deputy Head Teacher**
St Nicholas CE Primary School



HEAR WHAT OUR SCHOOL

CUSTOMERS SAY...

“ I am very happy to provide a reference for Buzzers Academies and the work they have carried out at Oaklands Primary Academy over a number of years.

Although much of the initial partnership began prior to my headship, I have seen first-hand the continued positive impact of their provision since joining the school in June 2024. Buzzers have delivered high quality sports coaching and enrichment opportunities for our pupils, both within the school day and through extra-curricular activities. Their staff are consistently professional, well-organised, and able to engage pupils of all abilities, creating an inclusive environment where children feel motivated and supported.

The impact on our pupils has been significant. Participation in sport has increased, pupils demonstrate improved confidence and teamwork skills, and there is a clear enthusiasm for physical activity across the school. In particular, Buzzers have been effective in engaging pupils who may not typically access sporting opportunities, which aligns strongly with our commitment to inclusion and pupil wellbeing.

I fully support the development of the Buzzers Community CIC and the aim of providing funded sporting opportunities for schools serving disadvantaged communities. Based on our experience, I have no doubt that this initiative will have a meaningful and lasting impact on the children and communities it serves. ”

James Robinson - **Head of School**
Oaklands Primary Academy

“ I had the pleasure of working with Buzzers Academies for a number of years across two different schools, and they consistently proved to be an invaluable partner. Throughout our collaboration, I found their team to be exceptionally professional, reliable, and committed to promoting physical education and healthy lifestyles.

They delivered high-quality PE lessons across the school, ensuring that the curriculum was engaging, inclusive, and aligned with the National Curriculum. Their coaches engaged brilliantly with our children and truly inspired confidence in them. Furthermore, they offered a wide variety of after-school clubs that catered to all interests and abilities, which significantly increased pupil participation in physical activity.

Buzzers also effectively utilized our school facilities to run holiday camps that the children loved. Most importantly, they were incredibly supportive of our vulnerable families, ensuring they had access to these camps during school breaks.

The impact of Buzzers' involvement was felt across the entire school community. For the children, we saw a marked increase in physical literacy, teamwork, and personal resilience.

Buzzers are currently supporting us in securing grants to further enhance our physical education and sports provision within our school and local community. ”

Clare Cribben - **Headteacher**
St Joseph's Catholic Primary School

“ Since 2025, Buzzers Academies have delivered great PE, leadership coaching and an after-school gymnastics club across our whole school. Their coaches are professional, enthusiastic and highly skilled, providing engaging sessions that are inclusive, well structured and tailored to each age group from EYFS to Year 6.

Our pupils love their PE lessons and have grown in confidence, teamwork and physical ability. The leadership coaching has been particularly impactful, helping our older pupils develop responsibility, communication skills and resilience that extend beyond PE. The gymnastics club is very popular and well attended.

We have seen clear benefits for our pupils and would highly recommend Buzzers Academies to any primary school seeking high quality PE and leadership provision. ”

Dawn Ardern - **Headteacher**
Keston CE Primary School

